



CONCIERGE PARTICIPATION

ENJOY SHARE EARN

PARTICIPATE NOW!

visit Traferral.com



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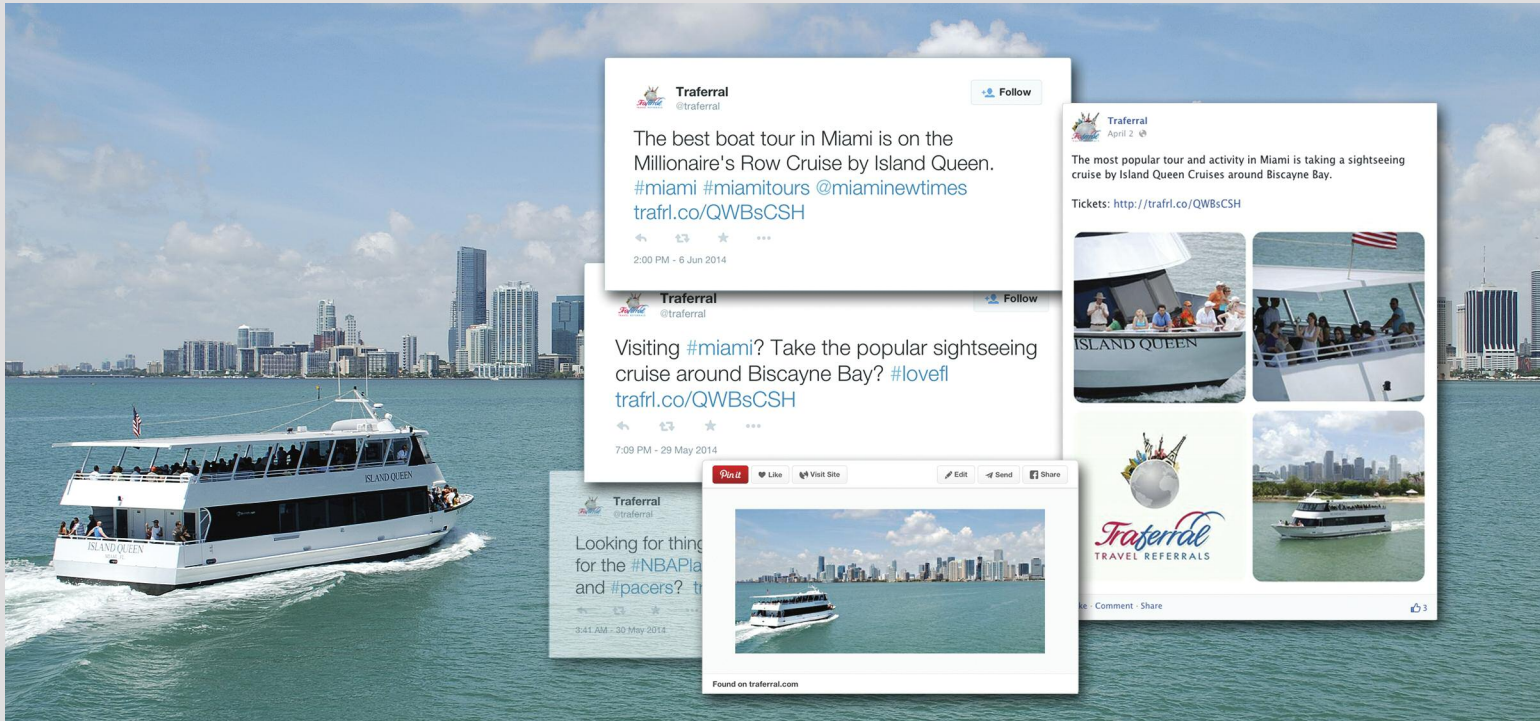
/Traferral



EVERYONE'S A CONCIERGE

EARN COMMISSIONS BY SHARING
TEXT MESSAGES, SOCIAL MEDIA LINKS & USING
OUR WEBSITE AS AN ONLINE MARKETPLACE

REGISTER >> [TRAFERRAL.COM](https://www.Traferral.com)



**Traferral**
@traferral

Follow

The best boat tour in Miami is on the Millionaire's Row Cruise by Island Queen.
#miami #miamitours @miaminewtimes
trafrrl.co/QWBsCSH



2:00 PM - 6 Jun 2014


**Traferral**
@traferral

Follow





Visiting #miami? Take the popular sightseeing cruise around Biscayne Bay? #lovefl
trafrrl.co/QWBsCSH






7:09 PM - 29 May 2014




**Traferral**
@traferral


Looking for things for the #NBAPlayoffs and #pacers? t



3:41 AM - 30 May 2014







Found on traferral.com

**Traferral**
April 2

The most popular tour and activity in Miami is taking a sightseeing cruise by Island Queen Cruises around Biscayne Bay.

Tickets: <http://trafrrl.co/QWBsCSH>



**Traferral**
TRAVEL REFERRALS



Like · Comment · Share

3

TRAFERRAL®

Our goal is to become the leading travel site around the world. This is possible by our integration with current technologies including mobile, social media, websites and blogs.

How Traferral® Works

Traferral® works simply by rewarding anyone, *mainly concierges*, with commissions earned from new sales to tours and attractions offered on our website.

Behind the Scenes

Our network has implemented a dynamic tracking system integrated with mobile, social media, websites and blogs to help identify sales to any registered individual. By simply registering and using our platforms, we will start tracking

all sales created from your activity immediately. The more you interact with the site or share to your personal networks, the more you can earn.

Why Use Traferral®

Traferral® has streamlined a concierge's workflow and also has digitized their jobs, whereas, you can track, view and follow your activity continually.

Finally

Our intention is to create a new marketing channel where the most active participants earn commissions based upon their personal activity with the site.

COMMISSIONS

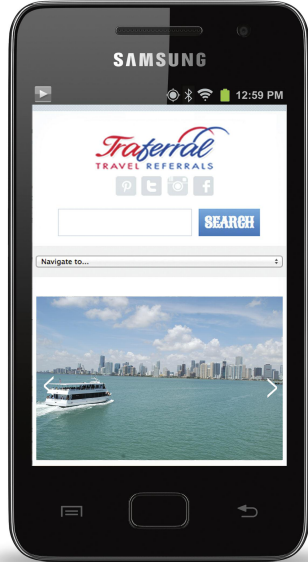
Traferral® creates a large community of vendors who want to rewarded concierges when purchases are made from their activity which results in confirmed, new sales.

Different Commission Types

There are four different commission types after you register with our site. The different commission types allows you to increase your commission on the volume you send us. The remaining commission helps us market, operate and expand the network.

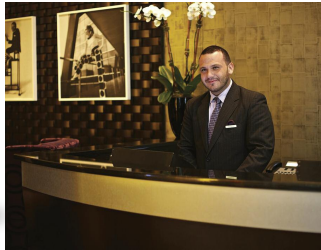
- New User (50/50 split with Traferral®)
- Confirmed Concierge (60/40 split with Traferral®)
- Preferred Concierge (65/35 split with Traferral®)
- Partner Concierge (70/30 split with Traferral®)





Traferral® Becomes A Concierge's Personal Credit Card Terminal

A concierge will help guests make purchases on their mobile devices. This makes tracking sales back to the logged in user possible.



POINT OF SALE (POS)

Traferral® created a universal Point of Sale (POS) system that allows a concierge to use when helping guests make purchases to tours and activities.

Smart Phones

Traferral® utilizes smart phones and allows them to become Point of Sale (POS) devices that a concierge may use to help complete sales with their guests. Since our tracking system is already integrated with mobile phones, this will increase the opportunities for concierges to earn commissions by simply using their own phones.

TEXT MESSAGES

Traferral® makes it easy to share links via text messages in order to increase the ways a concierge can interact with guests and still earn commission.

SOCIAL MEDIA

Trafferal® utilizes the power of social media by allowing anyone the opportunity to earn commissions by sharing links to tours and activities on their personal networks.

Social Networks / Audience

Trafferal® understands that social networks are powerful and individuals should be rewarded when influencing their personal networks to make purchases to tours and activities offered on our website. Our tracking system is already integrated with social media and will track every link shared.

Social Media Plugins

Trafferal® integrates the Top 5 social media sites and makes it easy to share in just 2-clicks: first click opens the plugin and second click shares the link on the social media site.





ANY
WEBSITE

TRAFERRAL'S
BOOKING
ENGINE

Bayside Blaster

Powered by Traferral.com

1. Who is going?

Adults (12+) \$18.00 each

Children 3-11 \$12.00 each

2. Choose your date

Month:

Day:

Year:

3. Choose your attribute?

Choose your time?

Choose your pick time?

Choose your date?

Choose your size?

[Continue to Billing](#)

WEBSITES & BLOGS

Traferral® offers a simple booking engine that anyone can add to their website and blog which will track sales from their site through our Network.

Copy and Paste

Our "Make Reservation" button gets added by simply copying and pasting code Traferral® provides to you. The code enables your website to have purchasing and ticketing capabilities instantly. So it's powered by Traferral® but feels like the visitor is still on your website.

24-Hour Potential

This feature allows you to earn commission 24-hours a day at no additional cost.

PERFORMANCE & STATS

Traferal® sends weekly, monthly and yearly emails tracking your links performance.

Performance & Stats

Traferal® makes it easy for you to follow the performance of your links by scheduling performance emails of the views, commissions and purchases made through your links.

Sales Confirmations

Our system was built to notify you instantly whenever a sale is made from one of your links.

How you get paid?

Once a month, Traferal® will review all confirmed sales and send paychecks to the concierges who earned commission.



Sightseeing Tours Management, Inc.
See your August in review.

This is your Traferal performance for the past month.



103

Total
views

\$0.00

Commissions
Earned

0

Total
Purchases

#1 VISITED TRAFERRAL

<http://www.traferal.com/sightseeing-tour>

31 views

#2 VISITED TRAFERRAL

<http://www.traferal.com/fourth-of-july-dinner-cruise>

25 views

#3 VISITED TRAFERRAL

<http://www.traferal.com/easter-sunday-brunch-cruise>

VENDOR BENEFITS

Traferral® makes it easier and cheaper for vendors to offer all of their products to concierges registered with our Network.

Cost Savings

A vendor spends hundreds, if not thousands of dollars, creating and distributing tickets for concierges to use for the tracking of sales to each individual person. Traferral® reduces this cost to nothing. These savings encourages vendors to allow more products to be promoted on our network by concierges.

More Features

Traferral® makes it easier for vendors to list products that have more restrictions such as limited dates & times, limited seating, and confirmed reservations.



INCREASED INVENTORY

Traferal® helps increase the inventory available to concierges and vendors alike.

More Products

For a concierge, it is easy to view hundreds of tours and activities in our system without having to organize the information themselves. Vendors are encouraged to list more products on our website including VIP tours, private tours, special events and activities because there is no additional cost in adding products to our website.

Last Minute Offerings

A registered user will be able to view special events, tours and activities quickly as well as being notified of last minute tours added to our network.





RETAIL RATES & NET RATES

Traferral® keeps all net rates and retail rates up-to-date and eliminates the need for vendors to distribute rate sheets when prices change.

Up-To-Date Prices

Traferral® main goal is to keep track of the hundreds of products businesses are willing to give concierge commissions for. Traferral® will display and organize the retail price of every item on the website so that a concierge can use our website as a research tool. It eliminates the need to organize this for themselves.

Current Situation

Concierges and vendors have a difficult time keeping prices up-to-date. Traferral® improves this process for them.

CROSS MARKETING

Traferal® encourages concierges in a different market to help book sales to guests traveling outside of their main marketplace.

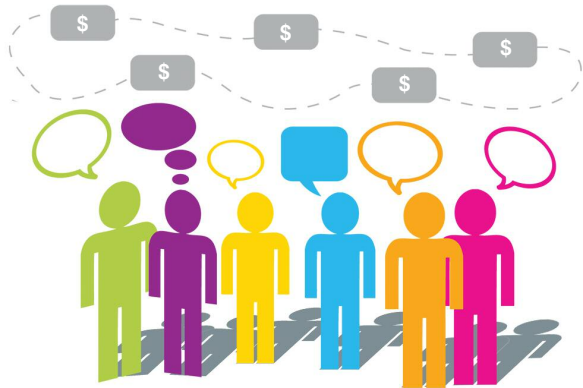
Guests Traveling to Different Areas

Traferal® is able to help concierges share tours and activities that are outside their own marketplace. For example, a Miami concierge is able to view Key West and Fort Lauderdale products when guests travel to these other cities.

Current Situation

Traferal® provides concierges with the opportunity to make money with guest traveling outside their market.





EARN EXTRA COMMISSION FROM FRIENDS

Traferal's bonus feature will provide additional commission to any user who gets other users to join. The user will earn commission off of their sales too.

More Commission

Traferal® will give this extra commission from the percentage of our take so that nobody loses any commission from what we list and what you expect to make. This will make it fun to get your friends and family to join too.

Not a Pyramid Scheme

Traferal® only makes one degree of separation in our shared commission program. You will not earn commissions from your friends of friends sales.

